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WTTE Columbus 1261 Dublin Rd Columbus, OH 43215

National Education Asso Fund for Children & Public Education 1322 G St SE Washington, DC 20003

Contract # 1374406

Schedule Dates 09/19/12-09/25/12

Advertiser National Education Asso Fund for Children & Public Entered By

Agency New Media Firm, The (8200)

Product POLITICAL ISSUE (ns) (1187) Brand NEA FUND 4 CHILD/1640 (473978)

Salesperson Millennium/DTW, Detroit (1099) Millennium Detroit Sales Office

Certo, Michele **Buyer Name** Phone/Fax

CPE 382/402/1640 **Account Types** National/Political Issue Agency BRD

**Billing Type** Standard

Comments

NEA FUND 4 CHILD&P E NEA FUND FOR CHILDREN & PUBLIC EDUCATION JARED SALLES

Date Entered 09/18/12 **Last Modified** 09/18/12 Amy Marino

CO-OP No Headline #

ECR09821665

Demo A35+ Order Type Normal

Package Deal

Commission % 15.00 Commission \$3,712.50

Net Total \$21,037.50

Sales Tax

Columbus (WTTE) By Broadcast Month Sep. 2012	<u>Spots</u> 31	<u>Rate</u> \$24,750.00
Grand Total:	31	\$24,750.00
		42 1/1 20100

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We 7	Γh F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/20/12-09/20/12	2	:30	7:30A- News-Good Day Columbus-7am					1			1	\$400.00	\$400.00	Columbus (WTTE)	GD DY CLMBS 7A	9/18/12
2.0	Normal Line / SPOT (2)	09/24/12-09/24/12	2	:30	7:30A- News-Good Day Columbus-7am		1						1	\$400.00	\$400.00	Columbus (WTTE)	GD DY CLMBS 7A	9/18/12
3.0	Normal Line / SPOT (3)	09/25/12-09/25/12	2		7:30A- News-Good Day Columbus-7am			1					1	\$400.00	\$400.00	Columbus (WTTE)	GD DY CLMBS 7A	9/18/12
4.0	Normal Line / SPOT (4)	09/19/12-09/19/12	2		7:58:11A- News-Good Day Columbus-8am				1				1	\$400.00	\$400.00	Columbus (WTTE)	GD DY CLMBS 8A	9/18/12
5.0	Normal Line / SPOT (5)	09/21/12-09/21/12	2		7:58:11A- News-Good Day Columbus-8am					1			1	\$400.00	\$400.00	Columbus (WTTE)	GD DY CLMBS 8A	9/18/12
6.0	Normal Line / SPOT (6)	09/20/12-09/20/12	2		8:30A- News-Good Day Columbus-8am					1			1	\$400.00	\$400.00	Columbus (WTTE)	GD DY CLMBS 8A	9/18/12
7.0	Normal Line / SPOT (7)	09/24/12-09/24/12	2	:30	8:30A- News-Good Day Columbus-8am		1						1	\$400.00	\$400.00	Columbus (WTTE)	GD DY CLMBS 8A	9/18/12
8.0	Normal Line / SPOT (8)	09/25/12-09/25/12	2		8:30A- News-Good Day Columbus-8am		,	1		1			1	\$400.00	\$400.00	Columbus (WTTE)	GD DY CLMBS 8A	9/18/12
9.0	Normal Line / SPOT (9)	09/19/12-09/19/12	2	:30	9A- News-Good Day Columbus 9am				1				1	\$400.00	\$400.00	Columbus (WTTE)	GD DY CLMBS 9A	9/18/12

CONFIRMATION CONTRACT												
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:								

District At CO-FO AM on Mindonder Continue on to 2012



WTTE Columbus 1261 Dublin Rd Columbus, OH 43215

National Education Asso Fund for Children & Public Education 1322 G St SE Washington, DC 20003

Contract # Schedule Dates **Advertiser** 

Agency

Product

Salesperson

Sales Office

**Buyer Name** 

Phone/Fax

**Account Types** 

**Billing Type** 

Comments

Date:

CPE

Brand

1374406 09/19/12-09/25/12 National Education Asso Fund for Children & Public Entered By

Millennium Detroit

Certo, Michele

382/402/1640

NEA FUND 4 CHILD&P E

Accepted-Station:

Standard

JARED SALLES

New Media Firm, The (8200)

POLITICAL ISSUE (ns) (1187)

NEA FUND 4 CHILD/1640 (473978)

National/Political Issue Agency BRD

NEA FUND FOR CHILDREN & PUBLIC EDUCATION

Millennium/DTW, Detroit (1099)

**Date Entered** 

**Last Modified** 

09/18/12 09/18/12

Amy Marino

No ECR09821665

Demo A35+ Order Type Normal

Package Deal

Commission

Headline #

Commission % 15.00

Date:

Comments:

\$3,712.50 \$21,037.50

**Net Total** Sales Tax Columbus (WTTE) By Broadcast Month **Spots** Rate \$24,750.00 Sep. 2012 31 Grand Total: 31 \$24,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT (10)	09/21/12-09/21/12	2	:30	9A- News-Good Day Columbus 9am					1	1		1	\$400.00	\$400.00	Columbus (WTTE)	GD DY CLMBS 9A	9/18/12
11.0	Normal Line / SPOT (11)	09/24/12-09/24/12	2	:30	10:00:50P- News-Fox 28 News at 10p		1						1	\$2,000.00	\$2,000.00	Columbus (WTTE)	NEWS	9/18/12
12.0	Normal Line / SPOT (12)	09/25/12-09/25/12	2	:30	10:00:50P- News-Fox 28 News at 10p			1					1	\$2,000.00	\$2,000.00	Columbus (WTTE)	NEWS	9/18/12
13.0	Normal Line / SPOT (13)	09/22/12-09/22/12	2		11:01:10P- News-Fox 28 News at 11p						1		1	\$1,600.00	\$1,600.00	Columbus (WTTE)	NEWS	9/18/12
14.0	Normal Line / SPOT (14)	09/20/12-09/20/12	2	:30	1:00:01P- Judge Alex				1			:	1	\$250.00	\$250.00	Columbus (WTTE)	JUDGE ALEX	9/18/12
15.0	Normal Line / SPOT (15)	09/24/12-09/24/12	2	:30	1:00:01P- Judge Alex		1						1	\$250.00	\$250.00	Columbus (WTTE)	JUDGE ALEX	9/18/12
16.0	Normal Line / SPOT (16)	09/25/12-09/25/12	2	:30	1:00:01P- Judge Alex			1			-	<u>.</u>	1	\$250.00	\$250.00	Columbus (WTTE)	JUDGE ALEX	9/18/12
17.0	Normal Line / SPOT (17)	09/19/12-09/19/12	2	:30	1:58:26P- Judge Joe Brown				1				1	\$300.00	\$300.00	Columbus (WTTE)	JUDGE JOE BROWN	9/18/12
18.0	Normal Line / SPOT (18)	09/21/12-09/21/12	2	:30	1:58:26P- Judge Joe Brown					1	ı		1	\$300.00	\$300.00	Columbus (WTTE)	JUDGE JOÉ BROWN	9/18/12
19.0	Normal Line / SPOT (19)	09/20/12-09/20/12	2	:30	2:58:41P- Judge Mathis				1	. [			1	\$300.00	\$300.00	Columbus (WTTE)	JUDGE MATHIS	9/18/12
20.0	Normal Line / SPOT (20)	09/24/12-09/24/12	2	:30	2:58:41P- Judge Mathis		1				-	;	1	\$300.00	\$300.00	Columbus (WTTE)	JUDGE MATHIS	9/18/12
21.0	Normal Line / SPOT (21)	09/25/12-09/25/12	2	:30	2:58:41P- Judge Mathis			1					1	\$300.00	\$300.00	Columbus (WTTE)	JUDGE MATHIS	9/18/12
21.0	Notified Line / SPOT (21)	03/23/12-03/23/12		.30		FIF	i ≀M≀			- 1 - 1	1 1 1		1 1 1 1		ATION CONTRACT			

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Accepted-Agency/Advertiser:



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 Schedule Dates
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 Last Modified
 09/18/12

 Advertiser
 National Education Asso Fund for Children & Public
 Entered By
 Amy Marino

 Agency
 New Media Firm, The (8200)
 CO-OP
 No

 Agency
 New Media Firm, The (8200)
 CO-OP
 No

 Product
 POLITICAL ISSUE (ns) (1187)
 Headline #
 ECR09821665

 Brand
 NEA FUND 4 CHILD/1640 (473978)
 Demo
 A35+

 Salesperson
 Millennium/DTW, Detroit (1099)
 Order Type
 Normal

 Sales Office
 Millennium Detroit
 Package Deal

15.00

\$3,712.50

\$21,037.50

Sales Office Millennium Detroit Package Deal

Buyer Name Certo, Michele Commission %

Phone/Fax / Commission

CPE 382/402/1640 Net Total
Account Types National/Political Issue Agency BRD Sales Tax

Comments

NEA FUND 4 CHILD&P E

NEA FUND FOR CHILDREN & PUBLIC EDUCATION

JARED SALLES

Standard

**Billing Type** 

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	Fr :	Sa S	u	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT (22)	09/19/12-09/19/12	2	:30	5:58P- Big Bang Theory				1					1	\$1,000.00	\$1,000.00	Columbus (WTTE)	BIG BANG	9/18/12
23.0	Normal Line / SPOT (23)	09/21/12-09/21/12	2	:30	5:58P- Big Bang Theory						1			1	\$1,000.00	\$1,000.00	Columbus (WTTE)	BIG BANG	9/18/12
24.0	Normal Line / SPOT (24)	09/24/12-09/24/12	2	:30	5:58P- Big Bang Theory		1							1	\$1,000.00	\$1,000.00	Columbus (WTTE)	BIG BANG	9/18/12
25.0	Normal Line / SPOT (25)	09/20/12-09/20/12	2		6:28:26P- Two And A Half Men					1				1	\$1,000.00	\$1,000.00	Columbus (WITE)	TWO HALF MEN	9/18/12
26.0	Normal Line / SPOT (26)	09/24/12-09/24/12	2		6:28:26P- Two And A Half Men		1		1					1	\$1,000.00	\$1,000.00	Columbus (WTTE)	TWO HALF MEN	9/18/12
27.0	Normal Line / SPOT (27)	09/25/12-09/25/12	2		6:28:26P- Two And A Half Men			1						1	\$1,000.00	\$1,000.00	Columbus (WITE)	TWO HALF MEN	9/18/12
28.0	Normal Line / SPOT (28)	09/22/12-09/22/12	2		6P- Two And A Haif Men WKND							1			\$125.00		Columbus (WITE)	TWO HALF MEN	9/18/12
28.0.1	Preempt (28)	09/22/12															Columbus (WTTE)	Order Error/Exception - shows are not airing. SPORTS	
29.0	Normal Line / SPOT (29)	09/19/12-09/19/12	2	:30	7:28P- Big Bang Theory 2				1					1	\$1,500.00	\$1,500.00	Columbus (WTTE)	BIG BANG	9/18/12
30.0	Normal Line / SPOT (30)	09/21/12-09/21/12	2	:30	7:28P- Big Bang Theory 2						1			1	\$1,500.00	\$1,500.00	Columbus (WTTE)	BIG BANG	9/18/12
31.0	Normal Line / SPOT (31)	09/24/12-09/24/12	2	:30	7:28P- Big Bang Theory 2		1		;					1	\$1,500.00	\$1,500.00	Columbus (WTTE)	BIG BANG	9/18/12

		CONFIRMATION	CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	

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Product POLITICAL ISSUE (ns) (1187)

Brand NEA FUND 4 CHILD/1640 (473978)
Salesperson Millennium/DTW, Detroit (1099)

Sales Office Millennium Detroit

Buyer Name Certo, Michele Phone/Fax /

CPE 382/402/1640

Account Types
Billing Type

Billing Type Standard
Comments NEA FUND

NEA FUND 4 CHILD&P E NEA FUND FOR CHILDREN & PUBLIC EDUCATION JARED SALLES

National/Political Issue Agency BRD

Date Entered 09/18/12
Last Modified 09/18/12
Entered By Amy Marino

Amy Marin No

CO-OP NO
Headline # ECR09821665

A35+ Normal

Order Type N Package Deal

 Commission %
 15.00

 Commission
 \$3,712.50

Net Total \$21,037.50

Sales Tax

Demo

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Normal Line / SPOT (32)	09/22/12-09/22/12	2	:30	7P- Big Bang Theory Wknd					:	:	1			\$500.00		Columbus (WTTE)	BIG BANG	9/18/12
32.0.1	Preempt (32)	09/22/12											·				Columbus (WTTE)	Order Error/Exception - shows are not airing. SPORTS	
33.0	Normal Line / SPOT (33)	09/22/12-09/22/12	2	:30	7:30P- Cash Explosion							1			\$500.00		Columbus (WTTE)	CASH EXPLOSION	9/18/12
33.0.1	Preempt (33)	09/22/12							1		;						Columbus (WTTE)	Order Error/Exception - shows are not airing. SPORTS	
34.0	Normal Line / Prime Premium (34)	09/24/12-09/24/12	2	:30	7:57:50P- FOX-Bones (Monday)		1			!				1	\$2,400.00	\$2,400.00	Columbus (WTTE)	BONES	9/18/12
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		CONFIRMATION	CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	
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Talantan Att AO-FO ARR on IRlamonder, Contember 40 2043